

## Elevator Speeches for Judy Taylor, Copywriter and Graphic Designer

My name is Judy Taylor, and I write and design advertisement for companies saving them as much as 42% in their advertising costs. The reason I can save them this much money is because I can write and design the advertisement. This saves them from having to hire two employees. Because I have total control over the project, there are less rewrites and the advertisement gets posted much faster. Here's my business card.

My name is Judy Taylor. Do you know how sometimes you look at an advertisement and the ad copy just doesn't match the pictures or logo of the company? Well, what I do is make certain that companies are able to keep a good, consistent message for their products or services. Because I am able to oversee the entire project--writing and designing--I also save companies thousands of dollars in labor costs and a lot of embarrassment. Here's my business card.